

**BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001**

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Postal Rate and Fee Changes, 2006

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Docket No. R2006-1

**NOTICE OF THE GREETING CARD ASSOCIATION OF  
FILING A REVISED TESTIMONY OF  
ANDREA SUE LISS (GCA-T-4) [ERRATA]**

**(September 19, 2006)**

The Greeting Card Association (GCA) hereby files notice that it is filing as a revision to the Direct Testimony of Andrea Sue Liss (GCA-T-4) two exhibits. Exhibit 1 (GCA-T-4-A) and Exhibit 2 (GCA-T-4-B) were inadvertently omitted from the direct testimony when filed with the Commission.

The Exhibits to the testimony are attached hereto.

Respectfully submitted,

*/s/ James Horwood* \_\_\_\_\_

James Horwood  
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Date: September 19, 2006

**Exhibit 1**

**Annual LOUIE Awards Competition Entry Result/Comparisons**



## ANNUAL "LOUIE" AWARDS COMPETITION

### Entry Result/Comparisons

**First Annual "Louie" Awards (1988-89)**

Total Number of Entries = 1,235

**10th Annual "Louie" Awards (1997-98)**

Total Number of Entries = 1,282

**Second Annual "Louie" Awards (1989-90)**

Total Number of Entries = 1,185

**11th Annual "Louie" Awards (1998-99)**

Total Number of Entries = 1,158

**Third Annual "Louie" Awards (1990-91)**

Total Number of Entries = 1,482

**12th Annual "Louie" Awards (1999-2000)**

Total Number of Entries = 1,194

**Fourth Annual "Louie" Awards (1991-92)**

Total Number of Entries = 1,451

**13th Annual "Louie" Awards (2000-2001)**

Total Number of Entries = 1,099

**Fifth Annual "Louie" Awards (1992-93)**

Total Number of Entries = 1,332

**14th Annual "Louie" Awards (2001-2002)**

Total Number of Entries = 1,203

**Sixth Annual "Louie" Awards (1993-94)**

Total Number of Entries = 1,514

**15th Annual "Louie" Awards (2002-2003)**

Total Number of Entries = 1,155

**Seventh Annual "Louie" Awards (1994-95)**

Total Number of Entries = 1,778

**16th Annual "Louie" Awards (2003-2004)**

Total Number of Entries = 1,367

**Eighth Annual "Louie" Awards (1995-96)**

Total Number of Entries = 1,428

**17th Annual "Louie" Awards (2004-2005)**

Total Number of Entries = 1,111

**Ninth Annual "Louie" Awards (1996-97)**

Total Number of Entries = 1,390

**18th Annual "Louie" Awards (2005-2006)**

Total Number of Entries = 1,055

**Exhibit 2**

Square Finalists and Winners in the LOUIE Awards Competition

Square Finalists and Winners in the LOUIE Awards Competiton

Year	Company	Card Category	Price	Result	Notes
1988-89 (1st Annual)	PopShots, Inc.	Birthday	no price breaks	Winner	Records incomplete, sample cards not available
1989-90 (2nd Annual)	PopShots, Inc.		no price breaks		Records incomplete, sample cards not available Popshots was nominated in 13 categories, they won in 7 Since there are no samples assume that they were square.
1990-91 (3rd Annual)	PopShots, Inc.	Birthday - Humorous	Above \$2.00	Winner	Price breaks introduced
	PopShots, Inc.	Birthday - Traditional	Above \$2.00	Finalist	
	PopShots, Inc.	Blank - Non-Occasion	Above \$2.00	Finalist	
	Ampersand Studio	Blank - Occasion	Above \$2.00	Winner	
	PopShots, Inc.	Christmas - Humorous	Above \$2.00	Finalist	
	PopShots, Inc.	Christmas - Traditional	Above \$2.00	Finalist	
	PopShots, Inc.	Friendship - Traditional	Above \$2.00	Winner	
	PopShots, Inc.	Get Well - Traditional	Above \$2.00	Finalist	
	PopShots, Inc.	New Baby	Above \$2.00	Finalist	
	PopShots, Inc.	Special Occasion	Above \$2.00	Finalist	
	PopShots, Inc.	Valentine's Day - Traditional	Above \$2.00	Finalist	
1991-92 (4th Annual)	PopShots, Inc.	Birthday - Juvenile	\$2.00 & Above	Finalist	
	PopShots, Inc.	Birthday - Traditional	\$2.00 & Above	Winner	
	PopShots, Inc.	Blank - Non-Occasion	\$2.00 & Above	Finalist	
	PopShots, Inc.	Blank Occasion	\$2.00 & Above	Finalist	
	PopShots, Inc.	Christmas - Humorous	\$2.00 & Above	Finalist	
	PopShots, Inc.	Christmas - Religious	\$2.00 & Above	Finalist	
	PopShots, Inc.	Get Well - Traditional	\$2.00 & Above	Winner	
	PopShots, Inc.	New Baby	\$2.00 & Above	Finalist	
	PopShots, Inc.	Special Occasion	\$2.00 & Above	Finalist	
	PopShots, Inc.	Valentine's Day - Humorous	\$2.00 & Above	Finalist	
	PopShots, Inc.	Valentine's Day - Traditional	\$2.00 & Above	Finalist	
	PopShots, Inc.	Wedding	\$2.00 & Above	Finalist	
	1992-93 (5th Annual)	Popshots, Inc.	Anniversary	\$2.00 & Above	
Popshots, Inc.		Birthday - Juvenile	\$2.00 & Above	Finalist	
Popshots, Inc.		Birthday - Traditional	\$2.00 & Above	Winner	
Ampersand Studio		Blank - Occasion	\$2.00 & Above	Winner	
Popshots, Inc.		Christmas - Humorous	\$2.00 & Above	Finalist	
Popshots, Inc.		Christmas - Religious	\$2.00 & Above	Finalist	
Cardtricks		Friendship - Humorous	\$2.00 & Above	Winner	
Current, Inc.		Mother's Day	Below \$2.00	Winner	
Kangaroo & Joey		Packaged Invitation/Announcement	Below \$2.00	Winner	
At the Easel		Thank You	\$2.00 & Above	Winner	
Popshots, Inc.		Thank You	\$2.00 & Above	Finalist	
Popshots, Inc.		Valentine's Day - Humorous	\$2.00 & Above	Finalist	
Popshots, Inc.		Valentine's Day - Traditional	\$2.00 & Above	Finalist	
Popshots, Inc.		Wedding	\$2.00 & Above	Finalist	
1993-94 (6th Annual)	PopShots, Inc.	Birthday - Juvenile	\$2.00 & Above	Finalist	
	PopShots, Inc.	Birthday - Traditional	\$2.00 & Above	Finalist	
	PopShots, Inc.	Christmas - Humorous	\$2.00 & Above	Finalist	
	PopShots, Inc.	Christmas - Religious	\$2.00 & Above	Finalist	
	PopShots, Inc.	Get Well - Humorous	\$2.00 & Above	Finalist	
	Kangaroo & Joey	Packaged Invitation/Announcement	Below \$2.00	Winner	
	Encore Studios	Personalized Invitation/Announcement	\$2.00 & Above	Winner	
	PopShots, Inc.	Romantic Love	\$2.00 & Above	Finalist	
	Lotus Entertain You, Inc.	Valentine's Day	\$2.00 & Above	Finalist	

Square Finalists and Winners in the LOUIE Awards Competiton

Year	Company	Card Category	Price	Result	Notes
1994-95 (7th Annual)	Popshots, Inc.	Christmas - Humorous	\$2.00 & Above	Finalist	
	Popshots, Inc.	Christmas - Religious	\$2.00 & Above	Finalist	
	Popshots, Inc.	Get Well - Humorous	\$2.00 & Above	Winner	
	Kangaroo & Joey	Packaged Invitation/Announcement	2.00 and below	Winner	die-cut
	David Works	Personalized Invitation/Announcement	Below \$2.00	Winner	
	Popshots, Inc.	Romantic Love	\$2.00 & Above	Finalist	
	Popshots, Inc.	Romantic Love	\$2.00 & Above	Finalist	
	Popshots, Inc.	Special Occasion	\$2.00 & Above	Finalist	
	Popshots, Inc.	Valentine's Day - Humorous	\$2.00 & Above	Finalist	
	Popshots, Inc.	Valentines Day - Traditional	\$2.00 & Above	Finalist	
	Lotus Entertain You, Inc.	Valentine's Day - Traditional	\$2.00 & Above	Winner	die-cut
1995-96 (8th Annual)	PopShots, Inc.	Birthday - Juvenile	\$2.00 & Above	Finalist	
	Encore Studios, Inc.	Business-to-Business	Below \$2.00	Winner	
	PopShots, Inc.	Friendship/Encouragement - Humorous	\$2.00 & Above	Finalist	
	N-M Letters, Inc.	Personalized Invitation/Announcement	\$2.00 & Above	Finalist	
	PopShots, Inc.	Romantic Love	\$2.00 & Above	Finalist	
	Marcel Schurman Company	Thanksgiving	\$2.00 & Above	Winner	
1996-97 (9th Annual)	PopShots, Inc.	Birthday - Humorous	\$2.00 & Above	Finalist	
	PopShots, Inc.	Birthday - Juvenile	\$2.00 & Above	Finalist	
	Andrews McMeel	Birthday - Traditional	\$2.00 & Above	Winner	
	PopShots, Inc.	Birthday - Traditional	\$2.00 & Above	Finalist	
	Museum of Modern Art, New York	Blank Occasion	\$2.00 & Above	Winner	
	Great Arrow Graphics	Christmas - Boxed	\$1.00 & Above	Winner	
	PopShots, Inc.	Christmas - Humorous	\$2.00 & Above	Finalist	
	Silver Dog	Christmas - Traditional	\$2.00 & Above	Winner	
	Great Arrow Graphics	Christmas - Traditional	Below \$2.00	Winner	
	Marcel Schurman Company	Easter	Below \$2.00	Winner	
	PopShots, Inc.	Friendship/Encouragement - Humorous	\$2.00 & Above	Finalist	
	PopShots, Inc.	Friendship/Encouragement - Traditional	\$2.00 & Above	Finalist	
	Great Arrow Graphics	Halloween	\$2.00 & Above	Winner	
	Museum of Modern Art, New York	Jewish - Holidays	\$2.00 & Above	Winner	
	Great Arrow Graphics	Jewish - Holidays	Below \$2.00	Winner	
	Elite Personalized Creations	Personalized Invitation/Announcement	Below \$2.00	Winner	die cut
PopShots, Inc.	Special Occasion - Everyday	\$2.00 & Above	Finalist		
Great Arrow Graphics	Special Occasion - Seasonal	Below \$2.00	Winner		
Pencil Point	Wedding	\$2.00 & Above	Winner		
1997-98 (10th Annual)	PopShots, Inc.	Birthday - Juvenile	Above \$2.00	Winner	
	Tops Malibu	Birthday - Traditional	Above \$2.00	Winner	
	Santoro Graphics Ltd.	Blank Non-Occasion - Humorous	\$2.00 & Below	Winner	
	Elite Personalized Creations	Business-to-Business	\$2.00 & Below	Winner	
	Great Arrow Graphics	Christmas - Boxed	\$1.00 & Above	Winner	
	The Paper Magic Group, Inc.	Christmas - Boxed	\$.49 & Below	Winner	
	Great Arrow Graphics	Easter	\$2.00 & Below	Winner	
	Silk Spiral Designs	Get Well/Feel Better - Traditional	\$2.00 & Below	Winner	
	Silk Spiral Designs	Halloween	\$2.00 & Below	Winner	
	Great Arrow Graphics	Jewish - Holidays	\$2.00 & Below	Winner	
	Silk Spiral Designs	Packaged Invitation/Announcement	\$2.00 & Below	Winner	
	Nu-Art	Personalized Invitation/Announcement	Above \$2.00	Winner	
	Tops Malibu	Special Occasion - Everyday	Above \$2.00	Winner	
	Silk Spiral Designs	Special Occasion - Everyday	\$2.00 & Below	Winner	
	Museum of Modern Art, New York	Special Occasion - Seasonal	\$2.00 & Below	Winner	
	Paper House Productions	Thank You	\$2.00 & Below	Winner	
	Current	Valentine's Day - Juvenile	\$2.00 & Below	Winner	
Great Arrow Graphics	Valentine's Day - Traditional	\$2.00 & Below	Winner		

Square Finalists and Winners in the LOUIE Awards Competiton

Year	Company	Card Category	Price	Result	Notes
1998-99 (11th Annual)	Portal Publications	Anniversary	Above \$2.00	Winner	
	PopShots, Inc.	Birthday - Traditional	Above \$2.00	Finalist	
	Santoro Graphics Ltd.	Blank Non-Occasion - Traditional	Above \$2.00	Winner	
	The Paper Magic Group, Inc.	Christmas - Boxed	\$.49 & Below	Winner	
	Great Arrow Graphics	Halloween	Above \$2.00	Winner	card of the year
	PopShots, Inc.	New Baby/Pregnancy	Above \$2.00	Finalist	
	Great Arrow Graphics	Thanksgiving	Above \$2.00	Winner	
	Current, Inc.	Valentine's Day - Juvenile	\$2.00 & Below	Winner	die cut
	Silk Spiral Designs	Valentine's Day - Traditional	\$2.00 & Below	Winner	
1999-2000 (12th Annual)	Great Arrow Graphics	Birthday - Traditional	\$2.25 & Below	Winner	
	The Art Group	Blank Non-Occasion - Traditional	Above \$2.25	Winner	2nd runner up for card of the year
	PopShots, Inc.	Blank Non-Occasion - Traditional	Above \$2.25	Finalist	
	The Art Group	Blank Occasion	Above \$2.25	Winner	
	The Museum of Modern Art, New York	Christmas - Boxed	\$1.00 & Above	Winner	Card of the year 1st runner up 2.25 and below
	The Paper Magic Group, Inc.	Christmas - Boxed	\$.49 & Below	Winner	
	Carlson Craft	Christmas - Religious	\$2.25 & Below	Winner	Card of the Year 2.25 and below
	The Museum of Modern Art, New York	Christmas - Traditional	Above \$2.25	Winner	
	Great Arrow Graphics	Christmas - Traditional	\$2.25 & Below	Winner	
	Great Arrow Graphics	Get Well/Feel Better - Traditional	\$2.25 & Below	Winner	2nd runner up for card of the year 2.25 and below
	PopShots Studios, Inc.	Graduation	Above \$2.25	Winner	
	Coloriginals	Personalized Invitation/Announcement	\$2.25 & Below	Winner	
	Great Arrow Graphics	Thanksgiving	\$2.25 & Below	Winner	
PopShots Studios, Inc.	Valentine's Day -Humorous	Above \$2.25	Winner		
2000-01 (13th Annual)	PopShots Studios, Inc.	Anniversary	Above \$2.25	Finalist	
	The Museum of Modern Art, New York	Blank Non-Occasion - General	\$2.25 & Below	Winner	
	You Send Me	Blank Occasion	Above \$2.25	Winner	
	Great Arrow Graphics	Christmas - Boxed	Above \$1.25	Winner	
	Meri Meri	Imprintable - Everyday	Above \$1.75	Winner	die cut
	Great Arrow Graphics	Jewish - Holidays	Above \$2.25	Winner	
	Great Arrow Graphics	New Baby/Pregnancy	Above \$2.25	Winner	Card of the year 2.25 and up
	Great Arrow Graphics	Romantic Love	Above \$2.25	Winner	2nd Runner Up Card of the Year 2.25 and up
	Great Arrow Graphics	Special Occasion - Seasonal	Above \$2.25	Winner	
	Great Arrow Graphics	Thanksgiving	Above \$2.25	Winner	
	Great Arrow Graphics	Valentine's Day - General	Above \$2.25	Winner	
	Current, Inc.	Valentine's Day - Juvenile	\$2.25 & Below	Winner	
2001-02 (14th Annual)	PopShots Studios, LLC	Anniversary	Above \$2.25	Winner	
	PopShots Studios, LLC	Birthday - General	Above \$2.25	Finalist	
	PopShots Studios, LLC	Birthday - Juvenile	Above \$2.25	Winner	
	PopShots Studios, LLC	Blank Occasion	Above \$2.25	Finalist	
	PopShots Studios, LLC	Christmas/Holiday - Boxed - General	Above \$1.25	Winner	
	You Send Me	Easter	Above \$2.25	Winner	
	PopShots Studios, LLC	Father's Day	Above \$2.25	Winner	
	Paper Prince	Imprintable - Seasonal	Above \$1.75	Winner	
	The Museum of Modern Art, New York	Jewish - Holidays	Above \$2.25	Winner	
	Marcel Schurman	Special Occasion - Everyday	Above \$2.25	Winner	die cut
	PopShots Studios, LLC	Thank You	Above \$2.25	Finalist	
	PopShots Studios, LLC	Valentine's Day - General	Above \$2.25	Finalist	
	PopShots Studios, LLC	Wedding/Engagement	Above \$2.25	Finalist	

Square Finalists and Winners in the LOUIE Awards Competiton

Year	Company	Card Category	Price	Result	Notes
2002-03 (15th Annual)	Marcel Schurman	Anniversary	\$2.50 & Below	Winner	
	PopShots Studios, LLC	Birthday - General	Above \$2.50	Finalist	
	Museum Facsimiles	Birthday - General	\$2.50 & Below	Winner	
	PopShots Studios, LLC	Birthday - Humorous	Above \$2.50	Winner	
	PopShots Studios, LLC	Blank Occasion	Above \$2.50	Winner	
	PopShots Studios, LLC	Christmas - Humorous	Above \$2.50	Finalist	
	Masterpiece Studios	Christmas/Holiday/Seasonal - Boxed/Catalogue - General	\$1.25 & Below	Winner	
	Nouvelles Images	Foreign Language	\$2.50 & Below	Winner	
	PopShots Studios, LLC	Get Well/Feel Better - General	Above \$2.50	Winner	
	Socially Yours	Imprintable - Baby	\$1.75 & Below	Winner	
	PopShots Studios, LLC	Mother's Day	Above \$2.50	Finalist	
	PopShots Studios, LLC	New Baby/Pregnancy	Above \$2.50	Winner	
	PopShots Studios, LLC	Special Occasion - Everyday	Above \$2.50	Winner	
	PopShots Studios, LLC	Valentine's Day	Above \$2.50	Finalist	
	2003-04 (16th Annual)	PopShots Studios	Birthday - Children	Above \$2.50	Winner
Artwrap		Birthday - Children	\$2.50 & Below	Finalist	
PopShots Studios		Birthday - General	Above \$2.50	Winner	
PopShots Studios		Birthday - Humorous	Above \$2.50	Finalist	
Paper Magic		Blank	\$2.50 & Below	Finalist	
PopShots Studios		Christmas/Holiday/Seasonal - Counter	Above \$2.50	Finalist	
Encore		Christmas/Holiday/Seasonal - Boxed/Catalogue	Above \$1.25	Finalist	
Great Arrow		Christmas/Holiday/Seasonal - Boxed/Catalogue	Above \$1.25	Finalist	
PopShots Studios		Easter	Above \$2.50	Finalist	
InterArt		Friendship/Encouragement - General	Above \$2.50	Finalist	
PopShots Studios		Friendship/Encouragement - Humorous	Above \$2.50	Finalist	
MUSE		Get Well/Feel Better	Above \$2.50	Finalist	
PopShots Studios		Get Well/Feel Better	Above \$2.50	Winner	
Great Arrow		Halloween/Thanksgiving	Above \$2.50	Finalist	
Marcel Schurman		Halloween/Thanksgiving	Above \$2.50	Winner	
Great Arrow		Mother's Day	Above \$2.50	Finalist	
Marcel Schurman		Mother's Day	\$2.50 & Below	Finalist	
PopShots Studios		New Baby/Pregnancy	Above \$2.50	Finalist	
Paper Magic		New Baby/Pregnancy	\$2.50 & Below	Winner	die cut in a circle
Elum		Personalized Invitation/Announcement	Above \$4.00	Winner	
Encore Studios		Personalized Invitation/Announcement	\$4.00 & Below	Finalist	
Paper Magic		Romance/Anniversary/Wedding	\$2.50 & Below	Winner	
PopShots Studios		Special Occasion - Everyday	Above \$2.50	Winner	
Great Arrow		Spring/Summer Holidays	Above \$2.50	Finalist	
Jardin d'Autray		Spring/Summer Holidays	Above \$2.50	Finalist	
PopShots Studios		Spring/Summer Holidays	Above \$2.50	Winner	
Happy Snaps		Spring/Summer Holidays	\$2.50 & Below	Finalist	die cut
KDi STUDIOS		Spring/Summer Holidays	\$2.50 & Below	Finalist	
PopShots Studios		Thank You	Above \$2.50	Finalist	
Great Arrow		Valentine's Day	Above \$2.50	Finalist	
Great Arrow	Winter Holidays	\$2.50 & Below	Finalist		
Museum of Modern Art, New York	Winter Holidays	\$2.50 & Below	Winner		

Square Finalists and Winners in the LOUIE Awards Competiton

Year	Company	Card Category	Price	Result	Notes
2004-05 (17th Annual)	Up with Paper	Birthday - Children	Above \$3.00	Winner	
	American Greetings	Birthday - Children	Above \$3.00	Finalist	
	Up with Paper	Birthday - Humorous	Above \$3.00	Winner	
	Paper Magic	Blank	\$3.00 & Below	Winner	
	Simson Pty.	Christmas/Holiday/Seasonal - Counter - General	Above \$3.00	Finalist	
	Elite Personalized Creations	Christmas/Holiday/Seasonal - Boxed/Catalogue - General	Above \$1.25	Finalist	
	Jansson	Christmas/Holiday/Seasonal - Boxed/Catalogue - General	Above \$1.25	Winner	die cut in a circle
	Paper Magic	Christmas/Holiday/Seasonal - Boxed/Catalogue - General	\$1.25 & Below	Finalist	
	Up with Paper	Father's Day	Above \$3.00	Finalist	
	KT Originals	Friendship/Encouragement - General	Above \$3.00	Finalist	
	Up with Paper	Friendship/Encouragement - General	Above \$3.00	Winner	
	Up with Paper	Friendship/Encouragement - Humorous	Above \$3.00	Winner	
	Up with Paper	Halloween/Thanksgiving	Above \$3.00	Finalist	
	Paper Magic	Handmade	\$3.00 & Below	Winner	
	Up with Paper	Mother's Day	Above \$3.00	Finalist	
	American Greetings	New Baby/Pregnancy	Above \$3.00	Finalist	
	Bubbles N' Bows	Personalized Invitation/Announcement	\$5.00 & Below	Winner	
	Museum Facsimile	Romance	Above \$3.00	Finalist	
	Up with Paper	Romance	Above \$3.00	Finalist	
	Great Arrow	Romance	\$3.00 & Below	Finalist	
Elum Designs	Judges' Choice		Finalist		
2005-06 (18th Annual)	Up with Paper	Birthday - Children	Above \$3.00	Finalist	
	Up with Paper	Birthday - Children	\$3.00 & Below	Winner	
	Up with Paper	Birthday - Humorous	Above \$3.00	Winner	
	Up with Paper	Blank	Above \$3.00	Finalist	
	American Greetings	Christmas/Holiday/Seasonal - Counter - General	Above \$3.00	Winner	
	Great Arrow	Christmas/Holiday/Seasonal - Counter - General	\$3.00 & Below	Winner	
	Carlson Craft	Christmas/Holiday/Seasonal - Boxed/Catalogue - General	\$1.25 & Below	Finalist	
	Encore Studios	Christmas/Holiday/Seasonal - Boxed/Catalogue - General	\$1.25 & Below	Finalist	
	Up with Paper	Creatively Finished	Above \$3.00	Finalist	
	The Pet Set	Father's Day	Above \$3.00	Finalist	
	Up with Paper	Father's Day	Above \$3.00	Finalist	
	GFDG Studio	Father's Day	\$3.00 & Below	Finalist	
	Curly Girl	Friendship/Encouragement - General	Above \$3.00	Winner	
	Up with Paper	Friendship/Encouragement - Humorous	Above \$3.00	Finalist	
	Masterpiece Studios	Get Well/Feel Better	\$3.00 & Below	Winner	
	Up with Paper	Halloween/Thanksgiving	Above \$3.00	Finalist	
	Paper Magic	Handmade	\$3.00 & Below	Winner	
	Devonshire Designs	Imprintable - Seasonal	\$1.75 & Below	Finalist	
	Up with Paper	Mother's Day	Above \$3.00	Winner	
	Great Arrow	Other Holidays - Seasonal	\$3.00 & Below	Finalist	
	Encore Studios	Personalized Invitation/Announcement	Above \$5.00	Finalist	
	Encore Studios	Personalized Invitation/Announcement	\$5.00 & Below	Winner	
	Spark Stationery	Romance	Above \$3.00	Winner	
	Up with Paper	Romance	Above \$3.00	Finalist	
	Up with Paper	Special Occasion - Everyday	Above \$3.00	Finalist	
	EllyAna Cards	Sympathy	Above \$3.00	Finalist	
	Up with Paper	Thank You	Above \$3.00	Finalist	
	KOCO NY	Thank You	\$3.00 & Below	Winner	
	Up with Paper	Valentine's Day	Above \$3.00	Finalist	
	Great Arrow	Valentine's Day	\$3.00 & Below	Winner	
Up with Paper	Engagement/Wedding/Anniversary	Above \$3.00	Finalist		
Paper Magic	Engagement/Wedding/Anniversary	\$3.00 & Below	Finalist		
KT Originals	Judges' Choice		Finalist		
The Pet Set	Judges' Choice		Winner		