

Before The  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

Complaint on Stamped Stationery )

Docket No. C2004-3

OFFICE OF CONSUMER ADVOCATE REPLY TO STATEMENT  
IN RESPONSE TO COMMISSION ORDER NO. 1460  
(May 4, 2006)

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The Office of the Consumer Advocate hereby files this reply to the response of David B. Popkin filed on April 28 in this proceeding pursuant to the Commission's Order No. 1460.

Mr. Popkin's response stated that the most recent USPS philatelic catalogue indicates "The Art of Disney: Friendship Stationery" pad of 12 sheets for sale includes, in addition to 12 sheets of stamped 37 cent stationery, 12 two-cent stamps. It further states that, "By providing two-cent stamps to match the 37¢ stamps that are already preprinted on these stamped letter sheets, the Postal Service is emphasizing that they are designed to use for mailing correspondence and therefore are a postal service." (footnote omitted.)

As indicated in OCA's statement filed April 27, 2006 regarding issues of material facts remaining to be determined in this proceeding, undersigned counsel for OCA purchased online from the Postal Service both of the postal stationery products issued by the Postal Service, "The Art of Disney: Friendship" stamped stationery and the "Garden Bouquet" stamped stationery.

This reply is to provide the Commission additional facts of which it may take official notice. A small white sticker on the Disney product's outer cellophane wrapper states, "Enclosed are twelve stamps to update the postage to First Class Rate." A photocopy of the back of the wrapped Disney friendship stamped stationery product showing the sticker and twelve included stamps is attached hereto. The Garden Bouquet package, however, does not include the two-cent stamps although both packages are sold by the Postal Service for \$14.95.<sup>1</sup> Thus, the products include different amounts of postage for the same price of \$14.95.

Respectfully submitted,

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<sup>1</sup> The actual invoice price for each of these products sold is \$14.95. That price is also printed on the packages as shown in the attached photocopy of the Disney product. Interestingly, the Postal Service's website, which was linked in OCA's statement of April 27, as well as the confirmation of the purchase, indicates both of the products are for sale at \$14.00 each, even though the philatelic catalogues apparently have always indicated a price of \$14.95. For instance, the U.S Philatelic publication showing stamps available from the USPS Stamp Fulfillment Services, referenced in Mr. Popkin's filing, for Summer 2006, Fall 2005 and Summer 2004 list a price of \$14.95 for each of the products.



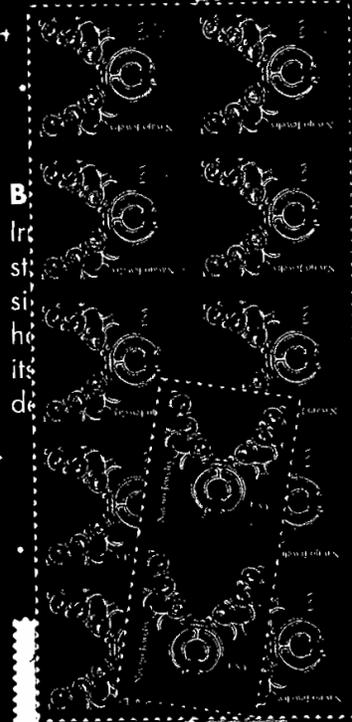
### THE ART OF DISNEY: FRIENDSHIP

Every good story has heroes and villains, but friends play a part, too. From the friendships in Disney films, we've learned how to share, trust, laugh in spite of difficulties, and sometimes, just have fun.



#### Mickey Mouse and Friends

Mickey first appeared in *Steamboat Willie* in 1928, while Goofy started playing for laughs in 1932, and Donald added fuel to the fun in 1934. Since then, the pals have shared adventures and misadventures while always keeping their friendship intact.



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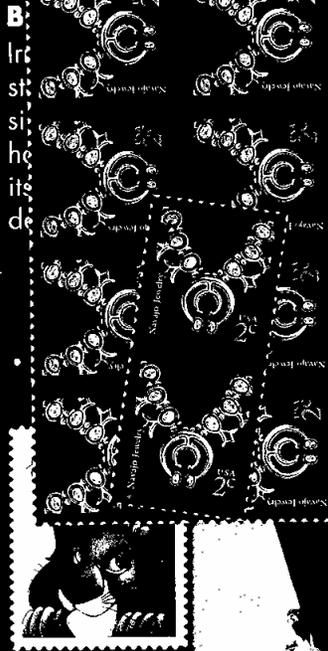


#### Mufasa and Simba

When we grow up we make new friends who share different parts of our lives. But if we are fortunate like the lion cub Simba, who idolizes his father Mufasa, our parents are our first "best" friends who anchor us with friendship that grows from love no one else can match.



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**Mufasa and Simba**

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**Pinocchio and Jiminy Cricket**

Sometimes a friend has to play the role of "Official Conscience" for us. Although Pinocchio doesn't always want to hear what Jiminy Cricket has to say, the chipper little fellow is a steady, stalwart mentor when Pinocchio needs him most.



Enclosed are twelve stamps  
to update the postage to  
First Class Rate.



©U.S. Postal Service  
Disney Materials ©DISNEY



0 566794 3

The Art of Disney  
Friendship  
12 Stamped Stationery  
Item No. 566794  
Price: \$14.95  
AIC 092  
Package Not Suitable for  
Philatelic Archiving